



theTurtleRoom
Education. Conservation. Survival.

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FOR IMMEDIATE RELEASE

TheTurtleRoom Announces Transition to Non-Profit Organization *Plans to Grow Education and Conservation Programs*

LITITZ, PA (November 5, 2018) — TheTurtleRoom, an organization that conserves and educates about tortoises and freshwater turtles, announced today that they are now a Non-Profit Corporation registered in Pennsylvania. The organization, already well-known for their educational programs and captive breeding programs, has added *in-situ* research and conservation programs during the last two years.

Founder Stephen J. Enders (Steve) and Anthony Pierlioni, well-known in both conservation circles and the private sector for their work with tortoises and freshwater turtles, have been named President and Vice-President, respectively. They are joined as officers by Casey Leone, who comes from a zoological education and husbandry background, and Lisa Enders, who is a manager in the tax department of a large regional accounting firm.

Steve Enders, who will also serve as Executive Director says, "TheTurtleRoom is really excited to make this move, which will enable us to continue to grow our education, conservation, and research efforts and our partnerships with Turtle Survival Alliance, Turtle Conservancy, and others."

TheTurtleRoom has already filed their form 1023 with the Internal Revenue Service (IRS), which allows them to take donations as a 501(c)(3) organization, even while waiting for official approval by the IRS. Steve also says, "We are looking for donors willing to help cover legal fees and federal and state application fees, as they are not insignificant." To make a contribution to theTurtleRoom's efforts, you can go online at theturtleroom.com/donate or a [GoFundMe page](#) setup to collect donations toward startup funds. You can also support theTurtleRoom and Turtle Survival Alliance with the purchase of a 2019 Turtle and Tortoise Calendar from theTurtleRoom's [online shop](#).



In August, shortly after the new corporation was formed, theTurtleRoom launched Digital Chelonian Log (DCL), a web-based database application designed for the private keeper to track husbandry data in a manner similar to any zoo, aquarium, or other conservation organization. They have more exciting projects on tap for 2019 from both the educational and conservation sides of the organization.

About theTurtleRoom

TheTurtleRoom is a leader in education and conservation, especially as it relates to captive husbandry of tortoises and freshwater turtles. Their team has combined experience with more than 100 chelonian species. TheTurtleRoom is also expanding their *in-situ* conservation and research experience and expertise.

Learn more about the theTurtleRoom online at theturtleroom.com/about.

Get updates about our education, conservation, and research projects by following theTurtleRoom on [Facebook](#), [Instagram](#), [YouTube](#), and [Twitter](#).

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If you would like more information about this topic, please contact Steve Enders, Executive Director at steve@theturtleroom.com.